

ANNOUNCING

Membership

Madness

“The team that plays together wins”

AN INTERSTATE & INTRASTATE COMPETITION WITH THE GOAL OF GROWING OUR ORDER

Membership Madness is an intake-based challenge between similar sized jurisdictions throughout our Order. The main focus is to challenge each state to compete against another jurisdiction in their particular “bracket” to have the highest intake percentage based on their intake goal. Get ready for the madness now by challenging your councils to rev up their recruitment efforts in March, April and May to support the Kansas State Council’s intake performance during this contest for jurisdictional pride. We have also broken the Kansas State Council out into its own brackets for a district competition that will support our state’s performance and make the contest exciting for our whole state council. The districts have been paired up by district size and should provide a great deal of fun and competition across the state.

Timeframe:

First Round – March Jurisdictional Winners will be posted on the Supreme Web site April 1 and Kansas District Winners will be posted on the Kansas K of C Web site April 1
Second Round – April Jurisdictional Winners will be posted on the Supreme Web site May 1 and Kansas District Winners will be posted on the Kansas K of C Web Site May 1
Final Round – May Jurisdictional Winners will be posted on the Supreme Web site June 1 and the Kansas District Winners will be posted on the Kansas K of C Web site June 1

Advancement:

The jurisdictions in the Order-wide competition, and in the case of the Kansas competition it will be Districts, that have the higher membership intake percentage for their “bracket” at the end of each monthly challenge will advance to the next round to compete against other winners within their bracket. Intake percentages will be based on each jurisdiction’s Circle of Honor Intake Goal as of July 1, 2008 and in the Kansas District competition intake percentages will be based on each District’s Star District intake quotas as of July 1, 2008.



What Happens to States & Districts that are Eliminated

Jurisdictions or Districts eliminated after any round will still compete against all states or districts in their bracket in an overall intake challenge for the runner-up prize.



Rewards

Each bracket will have two winners. First place will be the overall winner at the end of May. **The runner-up will be the jurisdiction or district with the highest intake percentage after three months.** Winners will be announced after May's figures are finalized.

*1st Place State Council Team - \$1,000 for the membership budget of the State Council
Runner-up - \$500 to the membership budget of the State Council*

*1st Place District Team in Kansas – The Winning District Deputy **in each bracket** receives a “Super District Deputy” plaque engraved with his name for display in his home or Council hall.*



*Runner-up District Team in Kansas – The Runner-up District Deputy **in each bracket** receives a “Super District Deputy Runner Up” plaque engraved with his name for display in his home or Council hall.*



*What happens in case of a tie. The 1st **Tie Breaker** will be the lowest number of suspensions year-to-date as a percentage of District Membership. The 2nd **Tie Breaker** will be the largest % of new Insurance members, year-to-date, in relation to Star District Insurance Quota. If necessary the 3rd **Tie Breaker** will be the District in the bracket with the largest revenue per member from the Tootsie Roll fundraiser.*

“Make sure that team members know they are working with you, not for you.”

-- John Wooden